



MICE Support Services

From venue selection and participant hospitality to administrative procedures, we provide comprehensive support for MICE events in Kurashiki.

Venue, Accommodation, and Transportation Proposals and Quotation Support

01 Venue, Accommodation, and Transportation Proposals and Quotation Support

We provide comprehensive recommendations for venues, accommodation, and transportation based on the scale and purpose of your event. We can also help compare options and organize quotations, reducing the workload involved in event preparation.

02 Supplier Introductions

We introduce suppliers for accommodation, transportation, event operations, experiences, commemorative items, and other MICE requirements. Connections with businesses that understand the local area help streamline arrangements and maintain service quality.

03 Site Inspection Support

We welcome site inspections for organizers considering venues and assessing the feasibility of holding an event in Kurashiki. Visiting venues and the surrounding area helps organizers develop a clear event plan and make informed decisions.

04 Venue and Program Arrangement Support

We assist with arrangements for meeting venues, unique venues, and special experience programs. Venues and activities can be combined to suit the event objectives and participant profile.

05 Coordination with Government and Related Organizations

We support organizers with administrative procedures and coordination with government agencies and other relevant organizations. We also help clarify requirements related to venue use and event operations.

Experiences and Information That Capture the Essence of Kurashiki

01 Kurashiki-Specific Experience Proposals

We propose experiences that draw on Kurashiki's tourism, culture, traditional crafts, and other local assets. These programs add a distinctive local dimension to meetings, networking opportunities, and incentive itineraries.

02 Images and Video for Promotional Materials

We provide images and video that may be used in event announcements, proposals, and promotional materials. These assets help communicate the appeal of Kurashiki and strengthen event marketing.

03 Complimentary Loan of Kurashiki MICE Items

Items such as denim happi coats, Kurashiki dantsu rugs, Tamashima daruma dolls, and bamboo flower vases are available to borrow free of charge. They can be used at reception desks, as venue decorations, or by event staff to create a distinctly Kurashiki atmosphere.

04 Tourist Brochures and Attraction Discount Coupons

Tourist brochures and discount coupons for local attractions are available for participants. Encouraging sightseeing alongside conference attendance helps increase participant satisfaction and promote exploration of the city.

05 Original MICE Bags

Original MICE bags are available for distribution to participants. They are convenient for carrying event materials and brochures and also serve as a memorable Kurashiki event item.

06 Tourist Information

We provide information on sightseeing in Kurashiki City, helping participants make the most of free time during, before, or after the event.

Welcome, Event Organization, and Financial Support

01

Subsidies for Accommodation, Transportation, Wi-Fi, and Attractions

A basic subsidy is calculated according to the total number of nights spent in Kurashiki by participants from outside Okayama Prefecture, with higher amounts available for nationwide and international conventions. Additional support is available for shuttle buses, excursion buses, temporary internet connections, and cultural attractions.

02

Welcome Messages from the Mayor or Other Officials

Depending on the nature of the event, a welcome message from the mayor or another official may be arranged. This offers participants a formal welcome and highlights the connection between the event and the local community.

03

Support for a Local Souvenir Sales Corner

We assist with setting up a sales corner featuring Kurashiki souvenirs for participants and visitors. This creates an opportunity to discover local products while supporting participant satisfaction and promoting regional goods.



Convention Subsidies

We support conventions held in Kurashiki. Subsidies may be awarded to eligible nationwide, regional, and prefecture-wide conventions held in the city that contribute to the local economy, cultural development, or another purpose recognized as serving the public interest.

Cumulative overnight stays by participants from outside Okayama	Basic subsidy	Nationwide convention	International convention
30~49	30,000	60,000	120,000
50~99	50,000	100,000	200,000
100~199	100,000	200,000	400,000
200~299	150,000	300,000	600,000
300~499	200,000	400,000	800,000
500~999	300,000	600,000	1,200,000
1,000~1,999	350,000	700,000	1,400,000
2,000~2,999	400,000	800,000	1,600,000
3,000~	500,000	1,000,000	2,000,000

Additional Subsidies

Shuttle Bus

50% of eligible costs

Up to JPY 250,000 per convention; up to JPY 50,000 per bus per day; up to five buses per convention.

Chartered bus transportation between convention venues, transport hubs, and accommodation facilities. The bus operator must have a business office in Okayama Prefecture.

Excursion Bus

50% of eligible costs

Up to JPY 250,000 per convention; up to JPY 50,000 per bus per day; up to five buses per convention.

Chartered bus transportation for an inspection tour or sightseeing program held during, before, or after the convention. The itinerary must include at least one inspection site or tourist attraction in Kurashiki City, and the bus operator must have a business office in Okayama Prefecture.

Internet Connection

50% of eligible costs

Up to JPY 100,000 per convention. Multiple connections and equipment rentals are permitted.

Temporary internet installation at the convention venue, including rental of Wi-Fi devices and related equipment.

Cultural Attraction

50% of eligible costs

Up to JPY 100,000 per convention. Multiple cultural attraction programs are permitted.

Honoraria and transportation expenses for traditional performing arts or similar programs recognized as contributing to the promotion of Kurashiki's culture or industry.

Contact

Please feel free to contact us for assistance with venue selection, accommodation, event operations, post-convention programs, subsidies, and other aspects of holding a MICE event in Kurashiki.

Kurashiki Convention & Visitors Bureau

TEL +81-86-421-0224 9:00 a.m.-5:00 p.m. (JST)

2-6-1 Chuo, Kurashiki City, Okayama 710-0046, Japan / Fax: +81-86-421-6024

Important: Subsidy requirements, deadlines, required documents, and application forms may change.

Check the latest official regulations and application guide before publication and before submitting an application.